THE MARK ASIA

World’s Largest Innovation & Recognition Awards

Application form of THE MARK ASIA – INDIA - 1st Edition – 2021

|  |  |
| --- | --- |
| Award Category |  |
| Award Type |  |
| Full Name |  |
| Email |  |
| Phone |  |
| Landline No |  |
| City |  |
| Organisation Name |  |
| Designation |  |
| Address (Office Address) |  |
| About the Nominee |  |
| List 5 initiatives with the help of which you can prove to be the best choice across organisations within this field. | Type here (500 character) |
| Explain why your organisation proves to be creative and innovative at the same time with regards to diversity practice that resulted in a positive impact to the community or the employees. How was the idea different from other organisations? | 5 Bullet points (150 character) |
| Provide facts and figures of how do you stand a chance to win any of organisational win amongst other sin line? | 5 Bullet points (150 character) |
| On what basis can you claim your organisation to be the best fit for this award? | Type here (500 character) |

|  |  |
| --- | --- |
| Award Category |  |
| Award Type |  |
| Is the award entry being submitted by Brand OR Agency? |  |
| Name of Brand |  |
| Sector in which the Brand / Client operates |  |
| Name of Agency |  |
| Name of Contact Person from Brand |  |
| Contact Details of the Brand Representative |  |
| Name of Contact Person from Agency |  |
| Contact Details of the Agency Representative |  |
| What was the objective of this Campaign? |  |
| Which teams were involved in making this campaign a success? |  |
| Elaborate upon the campaign & how it that was launched |  |
| How did you measure the success of this campaign? |  |
| What was the single biggest achievement of this campaign? |  |
| What was the one big learning which you had from the campaign |  |
| Provide any Links where the campaign can be seen (If Applicable)  Any ancillary information you would like to share about the campaign |  |
| Words from the Client / Agency (Optional) |  |

Terms & Conditions: Terms & Conditions applicable to all those who shall submit an entry / entry to The Mark Asia Awards 2021

Visit : [T&C](https://themarkasia.com/terms-conditions/)